



Regione Toscana



Setting-up Operational Group in Tuscan Region

Plovdiv, 25 febbraio 2016



Path for the start of Operational Groups

3 steps

- 1. Animation:** animation and information to farmers, researchers, associations, other subjects
- 2. Start-up:** it supports a project team (potential) OG incomplete and/or with a project idea that needs to develop a project proposal for the third phase
- 3. Project:** support to the implementation of the OG project, including costs for the dissemination of the results (on the basis of the eligible costs)



1. Animation to facilitate the understanding

Call for **expressions of interest (FROM FARMERS)** for the establishment of the Operational Groups (march 2015) \longrightarrow **350 expressions of interest received**

Results:

- creation of a first core of Partnership
- Time to discuss and work on the idea
- Affirmation of the concept of bottom-up approach
- High need for innovation
- No clear objective of the OG \longrightarrow need more information



350 expressions of interest received

53 projects presented on
submesure 16.2 in
integrated value chain
projects

we expect about 50-60
proposals for the OG's
start-up (after animation:
cluster of partnerships)

about 100 inappropriate
project ideas for OG



Florence, 14 October 2015 - Workshop to promote OG and their proposal - in collaboration with the **National Rural Network**

- 140 participants (enterprises, researchers, advisors)
- 5 workgroups

Creating a mailing list between those concerned in the creation of OG and promote synergies; to spread news and events



Topics for proposal

(From: RIS3 – RDP needs – expressions of interest)

- ◆ Sustainable Agriculture (water, soil, carbon, energy, biodiversity, mitigation and adaptation to climate change)
- ◆ Development of precision farming
- ◆ Improve the competitiveness of value chains
- ◆ Improve product quality to increase the efficiency of production processes
- ◆ Social sustainability in rural areas and multi-functionality of agriculture



2. Start-up

Submeasure: 16.1

Contribution: 100% of eligible expenditure up to EUR 50,000.00

Maximum duration: 6 months

(we're almost ready to publish the call for proposal)

3. Project

Call for proposals: submeasures 16.2 – 1.1 – 1.2 – 1.3

Contribution: according to measure involved



Selection criteria (applied by commission)

Submeasure 16.1 (setting-up)

- ◆ Correspondence between problem/opportunity identified and topics defined in the call for proposal
- ◆ Relevance of the subjects involved
- ◆ Quality, technical and financial coherence of the proposed operational path for the OG setting-up
- ◆ Coherence between problem/opportunity identified and proposed innovation
- ◆ Level of innovation and applicability of the results



Project phase

- ◆ Correspondence between problem/opportunity identified and topics defined in the call for proposal
- ◆ Evidence of environmental and economic impacts
- ◆ Goals: specific, measurable, coherent (presence of indicators)
- ◆ Quality of project activities; results applicability; level of innovation
- ◆ Complementary and targeted partnership composition
- ◆ Adequacy of the financial plan
- ◆ Quality of dissemination activities (ensure the effective dissemination of project results)
- ◆ Number of companies involved in the project



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Thanks for your attention

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